

MEETING AGENDA

2026 Reverse Trade Mission and Annual Meeting Agenda

30 September 2026: Reverse Trade Mission

1 October 2026: Boards of Directors Meetings

The Westin Michigan Avenue Chicago, 909 North Michigan Avenue, Chicago, Illinois, USA, 6061

Wednesday, September 30, 2026: Chicago Ballroom

9am - 10:30am: Executive Committee Meeting

11am - 1pm: Mexico Reverse Trade Mission

1pm - 2pm: Reverse Trade Mission Lunch

2pm - 3pm: U.S., Mexico Open Discussion

3:15pm - 5:15pm: China Reverse Trade Mission

5:30pm - 6:30pm: Open Discussion and Networking

6:30pm - 8:30pm: Reverse Trade Mission Reception and Dinner

Thursday, October 1, 2026: Chicago Ballroom

1:45pm - 4pm: Speakers

1:45pm - 2:05pm: Remarks from **Huang Yanjie**, Deputy Secretary General, CLIA

2:05pm - 2:25pm: Remarks from **Jorge Placencia**, Chairman, CICUR

2:50pm - 3:20pm: Traceability Panel, Moderated

Rony Ayala, Global Director, Hide Sustainability and Procurement

Vanessa Brain, Chain of Custody Expert, LHCA

Carlos Saviani, Beef Sustainability Director, Cargill

Ian Scher, Vice President Procurement, PrimeAsia

3:25pm - 4pm: Update from **Edoardo De Paula**, Secretary General, COTANCE

4:30pm - 5:30pm: Subcommittee Breakout

5:30pm - 6pm: Break

6pm- 8pm: Annual Meeting Reception & Sponsor Giveaways, Sponsored by Prime Vessel LLC

Friday, October 2, 2026: Chicago Ballroom

8am - 9am: Breakfast

9am - 10am: Annual General Meeting

10am - 10:30am: Science of the Industry Update

Karl Flowers, Director, Authenticae

10:30am - 11:30am: Brand Panel, Moderated

Ryan McGarry, Director of Sourcing and Ops, MADE in US Footwear, New Balance

David Wright, Vice President of Advanced Technological Developments, Tapestry

11:30 am - 12pm: Close, awards, and LHCA giveaway

